



Meet with Confidence

Effective online meetings require a conferencing platform that is easy to use and reliable. With ReadyTalk's audio and web conferencing, you have full access to the tools needed for polished webinars, sales demos, customer training and remote meetings.

Conferencing that Includes Everything

ReadyTalk's tools are designed so that meetings and webinars are easy to schedule and conduct. Unlike other web conferencing services, ReadyTalk doesn't make you pick-and-choose features or the way you use them:

- Need real-time collaboration? Hold an on-demand conference and take advantage of application and desktop sharing.
- Hosting a high-profile webinar? Schedule a conference and create a branded experience with custom invitations, registration pages and more.
- Schedule and start meetings faster with the ReadyTalk Scheduler for Outlook and the ReadyTalk Quick Launcher.

Regardless of how you use ReadyTalk's web conferencing services, you have access to a full-featured tool set. No need to upgrade or change packages; you get it all at one affordable price.

Conferencing for Everyone

A common complaint about web conferences is the hassle many people experience when they try to join a conference. A hefty download, the wrong version of Java or an unsupported platform or browser can frustrate participants or even make them abandon the process altogether.

With ReadyTalk, participants can join meetings with ease because there are no complicated downloads or special software requirements. The Flash-based player for participants makes entering a web conference quick and easy. The 2% without access to Flash aren't left out – an alternative participant application means they can attend your conference, too.

Plus, ReadyTalk offers industry-best platform support for Windows, Mac and Linux operating systems and superior browser support for Internet Explorer, Safari, Firefox and Chrome.

Creative Ways to Use Web Conferencing

- Generate leads with marketing webinars
- Communicate with employees, customers or partners
- Collaborate online with co-workers
- Host a sales demo with a prospect
- Conduct online training
- Provide remote support
- Enhance your website with recorded content

Contact sales@readytalk.com or 800.843.9166 to learn how ReadyTalk can save you time and money with web conferencing.

Powerful Meeting Tools

ReadyTalk offers a powerful set of pre-meeting, in-meeting and post-meeting features that make it easy to plan for, manage and follow-up after your web conference.



Plan - Pre-Meeting Tools



Meet - In-Meeting Tools



Share - Post-Meeting Tools

Easy scheduling and setup

Brandable emails and web pages

Customizable registration

Flexible confirmation options

Automated reminder emails

Email invitations

Marketing campaigns

Social media promotion

ReadyTalk Scheduler for Outlook

ReadyTalk Quick Launcher

Flexible audio options

Integrated audio controls

Manage participants

Appoint co-presenters

Grant control

Present slides

Share application(s) or desktop

Enhanced polling

Chat

Annotation tools

One-click recording

Customizable post-meeting surveys

Post-event emails

Meeting archive pages

Extensive reporting

Downloadable recordings

Affordable archiving

Embeddable media player

Automated podcasting

Social media publishing

Integrate Conferencing with Your Business Processes

Companies rely on an increasingly large number of software programs and applications to manage business processes and it can be frustrating when these systems don't talk to one another. ReadyTalk understands this and makes it easy to integrate our services with CRM providers, like Salesforce; marketing automation platforms like Eloqua; and other third-party systems.

Flexible Packaging Options

ReadyTalk subscriptions offer a complete audio and web conferencing solution at a fixed price. Subscription options include:

Web Meeting Pro (25 & 150): For customers that regularly collaborate internally and externally, Web Meeting Pro Subscriptions offer a cost-effective solution that combines ReadyTalk's web conferencing with a fixed quantity of reliable, high-quality toll-free and toll audio minutes.

Webinar (500, 1000 & 3000): Host unlimited webinars with ReadyTalk's full-featured, cost-effective, self-service webinar solution that includes unlimited Broadcast Audio, which streams audio to participants' speakers.

ReadyTalk's web conferencing and audio conferencing (on-demand, operator-assisted, broadcast audio and international audio) are also available on a per-minute basis. Discounts are available for pre-paid annual plans, volume subscriptions, corporate licenses and more.

Learn More

Contact the ReadyTalk Sales Team at sales@readytalk.com or 800.843.9166 to learn how ReadyTalk can save you time and money with web and audio conferencing.

About ReadyTalk

ReadyTalk is committed to helping customers conduct successful audio and web conferences of all sizes – from small, ad hoc meetings to large, formal events. Visit www.readytalk.com to learn more about our full range of technology and services including:

Audio + Web Conferencing | Web Events + Professional Services | Recording + Syndication